

Premium CE Magazine



ROOTS

INTERNATIONAL MAGAZINE OF ENDODONTICS

Dental Tribune International

roots—international magazine of endodontics



Roots—international magazine of endodontics is devoted entirely to the field of endodontics with the aim of providing comprehensive knowledge and information on the latest technological advancements that can profitably be integrated into treatment planning concepts and in educating patients about their treatment options.

The magazine presents the latest research, case studies, product and industry news, rendering it an essential resource for all practicing endodontists, as well as dentists requiring a full understanding of modern techniques and approaches.

Each edition of roots has a **print distribution of 10,000 copies**, with **additional digital reach** from e-paper subscriptions via the Dental Tribune website, e-newsletters and social media channels.

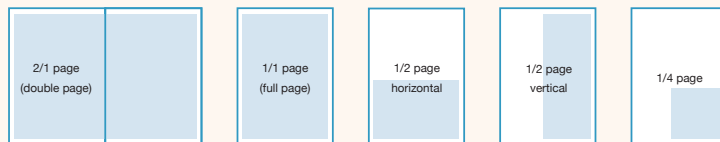
In addition, the magazine is distributed free of charge at major international congresses and exhibitions as well as specialty-specific events focusing on endodontics. At upcoming online and virtual events, an e-paper version of roots will be made available to registered participants.

Clients may submit PR or product news texts to complement their advertising in roots. Submission of clinical articles and case studies is limited and subject to review and approval by the managing editor.

roots – international edition rates and formats

- Special package includes
- cover image
 - 1/1 page advertisement
 - interview or company portrait
 - clinical article/case report
 - product PR

6,470



| | | | | | |
|-----------------------|--------------|--------------|--------------|--------------|--------------|
| – Dimensions (w × h): | 420 × 297 mm | 210 × 297 mm | 210 × 148 mm | 105 × 297 mm | 105 × 148 mm |
| – Advertising Rates*: | 5,250 | 3,250 | 2,450 | 2,450 | 1,950 |

*All prices in euros. VAT not included. Annual packages are available on request.

| Issue | Editorial Deadline | Ad Deadline | Release | Print Distribution | Digital Distribution | Additional Event Distribution |
|--------|--------------------|----------------|--------------|--------------------|----------------------|---|
| 1/2022 | April 4, 2022 | May 2, 2022 | March 2022 | 10,000 | Subscription | AEEDC, Exponential, ROOTS SUMMIT, British Dental Conference & Dentistry Show, FDI, ADF, GNYDM |
| 2/2022 | April 19, 2022 | Sept. 23, 2022 | October 2022 | 10,000 | Subscription | |

roots – regional editions

| Country | Frequency | Distribution | | Language | 2/1 page | 1/1 page | 1/2 page | 1/4 page |
|---------|-----------|--------------|---------|----------|----------|----------|----------|----------|
| | | Print | Digital | | | | | |
| Turkey | 2 | 2,000 | 21,000 | Turkish | 3,950 | 2,450 | 1,750 | 1,250 |
| U.S. | 2 | — | 42,000 | English | 4,750 | 2,650 | 1,950 | 1,450 |

Media Sales Contact

Contact us for more information, offers and individually-designed packages.

mediasales@dental-tribune.com

+49 341 48474 100

dti | Dental Tribune International

The most current version of this rate card is available at www.dental-tribune.com/advertise-with-us.